

FOR IMMEDIATE RELEASE

“Illustrated Talk on the Lincoln Highway”

Celebrate the centennial of the Lincoln Highway, America’s first coast-to-coast road. Join the Kingston Historical Society for an illustrated talk on the Lincoln Highway by Barry Pavelec on Tuesday June 4, 2013 at 7:30 pm at the Kingston firehouse on Heathcote Road just off Route 27 – the Lincoln Highway.

A longtime Kingston resident, Pavelec has written extensively on New Jersey history in magazine articles, and has done research and written about the Lincoln Highway. He will talk about the history of the Lincoln Highway and its passage through Kingston from its designation until its fame--but not its utility--had faded.

The talk is free and open to the public. Refreshments will be served.

Additional information on the Lincoln Highway in general as well as period photographs of Kingston can be found in a small exhibit in the Kingston Lock-tender’s House, where the Society maintains its headquarters, until September. The Lock-tender’s House, on the D&R Canal Towpath at Old Route 27 (the Lincoln Highway), is open Saturdays, Sundays and major holidays from April through October.

For more information please contact the KHS secretary at 609-223-3877 or by email at KHSofNJ@gmail.com.

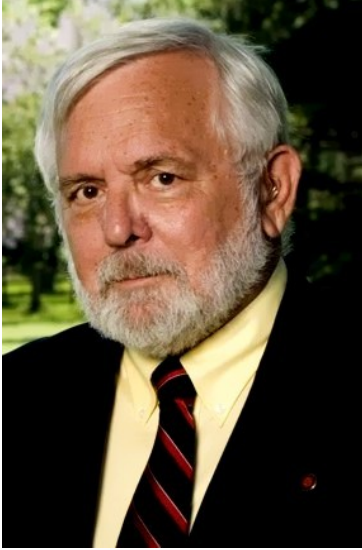
Additional information about the speaker:

For Barry Pavelec's family, the Lincoln Highway has been something of a "Main Street" for as long as the named route has been around (from 1913) and for decades earlier when it was just an important New Jersey byway. In New Brunswick as far back as 1849, his family lived, worked or played near or on the route through several generations. It was an important route for them and a primary destination always.

Barry has worked for McGraw-Hill and Dow Jones, and was the Marketing Director of the Advertising Research Foundation. He co-founded the Princeton advertising agency Gillespie & Pavelec, and was founder and CEO of Princeton's Center for Sports Sponsorship, where he was instrumental in generating \$2 million in sponsorship support for USA teams for the 1984 Los Angeles and Sarajevo Olympics.

Now retired, Barry got his first job 50 years ago, and it as well as his first and his last private businesses were all located on the famed route. He has written extensively on New Jersey history in magazine articles and in *The Jersey Game*, a 1992 book on the State's role as the birthplace of baseball. He was also the author of a 1993 article about the Lincoln Highway – “The Man Who Invented the American Highway” – in the Port Authority magazine *Omnibus*, of which he was then editor.

He and Cathy, his wife of nearly 20 years, live on Laurel Avenue although his previous Kingston home before they met and married was on -- you guessed it --the Lincoln Highway.



Barry Pavelec

Additional Information about the Kingston Historical Society:

The Kingston Historical Society (KHS) was formed in 1997 as a non-profit organization to preserve, enhance and promote the history of the village of Kingston. The KHS has its headquarters in the Locktender's House on the Delaware and Raritan Canal, where it maintains the original circa 1830 home of families who operated the Kingston locks on the canal.
